

**Porter
Perfect**

**HIGHEST
PROFESSIONAL
QUALITY**

Casein Paint

Porter Paint Co.
INCORPORATED

ST. LOUIS - LOUISVILLE - CINCINNATI

Economical

AN INEXPENSIVE DECORATIVE WALL FINISH

Porter Perfect Casein Paint is a product of modern science. It has been developed under the direction of expert technologists specializing in wall paints. It is superior for its decorative value, high light reflection, covering capacity, hiding power, ease of application and comparatively low cost.

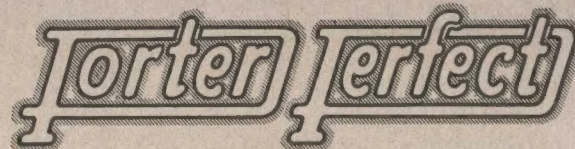
UNEQUALLED FOR LIGHT REFLECTION VALUE

Porter Perfect Casein Paint has very high light reflection value, white rating over 90%. The light reflection value of tints is in proportion to the color contents. It will not yellow with age and will not fade or turn gray when exposed to intense light or darkness. It is impervious to the action of alkali, acid fumes or heat.

Porter Perfect Casein Paint is economical to use, being at least 25% cheaper than ordinary wall paints. It is easy to apply, dries to the touch within an hour, therefore making it a one day painting proposition. It hides black with one coat and, wherever necessary or desirable, the second coat may be applied the same day.

WIDELY ENDORSED AND USED BY U. S. GOVERNMENT

Porter Perfect Casein Paint is a type of paint that has the endorsement of the United States Government and is being used by Federal Supervising Architects, Postoffice Department, United States Treasury, Veterans Hospitals, etc. It has a wide use in hospitals, schools, restaurants, hotels, factory buildings, new constructions of all types, etc. It is made in white and eight beautiful pastel tints that impart a rich velvety finish free from gloss or glare. Many other colors can be made by intermixing.



Casein Paint

BEAUTIFUL DECORATIVE EFFECTS AT LOW COST

Porter Perfect Casein Paint is furnished in semi-paste form ready for mixing in ordinary cold water. One gallon of semi-paste mixed with five pints of water will make one and five-eighths gallons of paint. No expensive oils or thinners are necessary.

FOR INTERIOR WALLS AND CEILINGS

Porter Perfect Casein Paint is ideal for use on interior walls, ceilings and surfaces of plaster, wall board, tightly adhering wall-paper, etc. It is highly satisfactory for use in painting concrete, brick, tile and other surfaces on the interior of manufacturing establishments, hotels, schools, hospitals, etc. In every instance it will render a satisfactory service, presenting a clean, bright surface, affording proper diffusion of light. Caution—Should not be used on wallpaper printed with colors that bleed. Paper must adhere securely to wall.

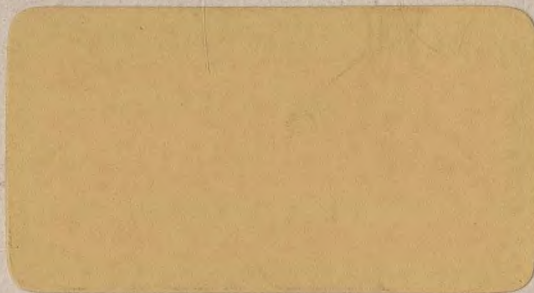
NO SIZING OR PRIMING COAT NEEDED

Porter Perfect Casein Paint will produce a beautiful finish on any surface, even fresh plaster or green concrete, without the use of any sizing or priming coat. This means extra savings in time, labor and materials. When redecorating, previous coats need not be removed. The new coat is applied over the old.

ONE COAT COVERS

Rarely are two coats of Porter Perfect Casein Paint needed. One coat usually covers the surface completely.

Highest Professional Quality



D1—CREAM



D3—BUFF



D7—LIGHT GREEN



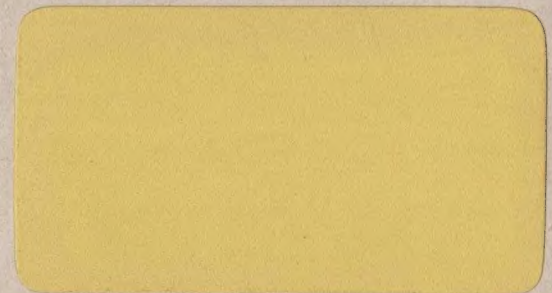
D14—APRICOT
ALSO No. D12—WHITE



D2—IVORY



D10—PALE BLUE



D4—JONQUIL YELLOW



D6—PALE ROSE
ALSO No. D12—WHITE

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